

Peter Jonathan Ansel

Professional Summary

Strategic and results-driven policy advocate, experienced in regulatory and legislative affairs, public policy, and business development. Adept at managing complex legislation, negotiating amendments, building strategic partnerships, and delivering impactful testimony at hearings.

Experience

California Farm Bureau

Senior Director, Policy Advocacy

Sacramento, CA | December 2021 - Present

- Conduct state government affairs to advance the interests of California farmers and ranchers.
- Track legislation and analyze its impact on agriculture-related issues.
- Develop and manage sponsored legislation, resulting in numerous signed bills.
- Represent the organization in meetings with legislators, committees, and state agencies.
- Provide oral testimony at legislative hearings to influence votes.
- Negotiate amendments to improve or oppose detrimental legislation.
- Focus on land use, tax, insurance, technology, wildfire, and forestry.
- Manage internal committees and working groups to develop member-driven policies.

Senator Anna M. Caballero (D-12)

Senior Advisor

Sacramento, CA | December 2018 - November 2021

- Managed sponsored legislation and developed original bill ideas from introduction through enactment.
- Represented Senator Caballero on internal Senate Working Groups.
- Drafted talking points and tracked legislation, providing analysis and voting recommendations.
- During the Covid pandemic, organized virtual community roundtables
- Drafted opinion editorials published in major California newspapers for the Senator in order to support legislation and policy positions.
- Focused on natural resources, agriculture, technology, and telecommunications.

Assemblymember Anna M. Caballero (D-30)

Legislative Aide

Sacramento, CA | January 2017 – November 2018

- Managed sponsored bills and developed original bill ideas from introduction through enactment.
- Drafted talking points and tracked legislation, providing analysis and voting recommendations.
- Consultant to the Select Committee on Economic Development & Investment in Rural California.
- Focused on natural resources, agriculture, technology, and telecommunications.

Assembly Committee on Jobs, Economic Development, and Economy

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Entrepreneur-in-Residence

Sacramento, CA | August 2016 – December 2016

- Conducted research into venture capital and the role of institutional investors in growing California's economy.
- Organized an informational hearing attended by Assemblymembers on the venture capital community to better understand its statewide impact.

JamLoop

Vice President, Business Development

Walnut Creek, CA | April 2013 - December 2016

- Launched business development and marketing for a video advertising technology start-up (still operating).
- Created market positions and built successful partnerships.
- Drafted privacy policy and represented the company at privacy-related technology conferences.

Education

University of Miami School of Law

Juris Doctor, Cum Laude (1997)

- Dean's List
- First Place - Moot Court Competition; Reba Daner Moot Court Board for Appellate Skills
- Editor, University of Miami Entertainment & Sports Law Review
- Published: "The Cable Act of 1984 - Why the U.S. Circuit Courts are Getting it Wrong in Right of Access Litigation"
- Federal Clerkship: United States Magistrate Ted E. Bandstra
- Research Assistant: Professor Clark Freshman

University of California, Davis

Bachelor of Arts, International Relations (1992)

- Dean's Honor Roll
- President, Zeta Beta Tau Fraternity
- Political Intern, Townsend Public Affairs, Sacramento, CA
- Political Intern, American Israel Public Affairs Committee, Washington, D.C.