



**Joint Institute for Wood Products Innovation Advisory Council Members  
for Reappointment  
March 2023**

*Suzanne Kim, Motivate Capital*

Suzanne is a CFA charter holder with nearly two decades of experience in public policy, finance, architecture, commercial real estate, forestry and environmental finance, and public policy. She is currently managing partner for Motivate Capital and is responsible for strategy, financial modeling, and research and analysis. Her present affiliations include the US EPA's Environmental Financial Advisory Board and Town of Tiburon's Design Review Board.

*Jeff Nuss, Handprint Impact Advisors*

Jeff is managing Partner of Handprint Impact Advisors and a senior advisor and impact investor focused on sustainable working landscapes, green products and materials, renewable energy and fuels, and the built environment. Prior to Handprint, he founded and was former President and CEO of GreenWood Resources, Inc. and its subsidiaries. Jeff has over 28 years of business development, management and investment experience, and more than 20 years of experience in international business development. He currently serves on Port Blakely's Board of Directors, Board of Managers for Heartwood Biomass, and World Forestry Center Board of Directors.

*Heather Strong, WoodWorks*

Heather is a licensed Professional Engineer in California. Prior to joining WoodWorks, she spent 13 years working in the wood industry with a focus on the use of wood in commercial applications. She has led teams in both the areas of design and technical support. Heather leads the Western Field Team for WoodWorks. WoodWorks provides free project assistance as well as education and resources related to the design of non-residential and multifamily wood buildings.

*Larry Swan, USFS Pacific Southwest Region, Retired*

Larry is a Registered Professional Forester who has focused most of the last 33 years on forestry and wood/biomass utilization issues and opportunities. Until his retirement in December 2022, he managed the USFS California Wood Innovations Grant Program, which included over 70 distinct projects and over \$38 million of federal government investment. Projects ranged from harvest trials to small biomass power plants, and from mass timber to nanotechnology applications. He provided forest products consultations and technical assistance to government agencies, non-profits, and businesses in 10 western states, Hawaii, 2 US Territories, 6 Latin American countries, and 4 European countries.