



**Joint Institute for Wood Products Innovation Advisory Council Members
for Reappointment
November 2020**

Mikhail Gershfeld, California State Polytechnic University, Pomona

Mikhail is a Licensed Structural Engineer in California, with 35 years of structural consulting engineering, manufacturing, and academia experience. He is a Professional Practice Professor in the Civil Engineering Department at California State Polytechnic University, Pomona; Senior Adviser for the TallWood Design Institute; and Lead Researcher for the NIST-funded Center for Risk-Based Community Resilience Planning. Last research project: co-PI NEES-Soft: Soft-story retrofit testing.

Suzanne Kim, Motivate Capital

Suzanne is a CFA charterholder with nearly two decades of experience in public policy, finance, architecture, commercial real estate, forestry and environmental finance, and public policy. She is currently managing partner for Motivate Capital and is responsible for strategy, financial modeling, and research and analysis. Her present affiliations include the US EPA's Environmental Financial Advisory Board and Town of Tiburon's Design Review Board.

Heather Strong, WoodWorks

Heather is a licensed Professional Engineer in California. Prior to joining WoodWorks, she spent 13 years working in the wood industry with a focus on the use of wood in commercial applications. She has led teams in both the areas of design and technical support. Heather leads the Western Field Team for WoodWorks. WoodWorks provides free project assistance as well as education and resources related to the design of non-residential and multifamily wood buildings.

Larry Swan, USFS Pacific Southwest Region

Larry is a Registered Professional Forester with a career focus for the last 27 years on forestry and wood/biomass utilization issues and opportunities. He manages the USFS California wood innovations grant program. Since 2004, this has included over 70 distinct projects and over \$34 million of federal government investment. Projects have ranged from harvest trials to small biomass power plants, and from mass timber to nanotechnology applications. He has provided forest products consultations and technical assistance to government agencies, non-profits, and businesses in 10 western states, Hawaii, 2 US Territories, 6 Latin American countries, and 4 European countries.